



**Lamesa Economic Development**

Logistics. Location. Livability.

# PRESS RELEASE

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## **DOMINO'S TO OPEN A LOCATION IN LAMESA, TEXAS**

**LAMESA, Texas** – With the continuation economic vitality and sustainability, Lamesa continues to experience companies that are choosing to call our community “Home”. The need for increased retail and ancillary services within our region continues to grow each year, and the numbers reflect this need to great lengths. Restaurants in Fast Casual Dining, Quick Service, and Full-Service arenas are beginning to take note of our market.

“Spending that should occur within Lamesa continues to leave our city limits because of the deficiency in eatery alternatives” commented Sean Overeynder, executive director for Lamesa Economic Development. “These are dollars spent that could be revolving within Lamesa, increasing the tax bases utilized to provide greater city services, creating more job opportunities and supplementing the establishments already here.”

“When I accepted my position with LED in late 2018, I knew that diversity in ancillary services would be critical for the community to continue to see growth, and retail development is a critical component to the growth and sustainability of Lamesa”, Overeynder said. As a result of the continued work of the LEDC/LEAP Board of Directors and the Lamesa City Council, Domino’s has chosen a location here.

Norma Dumais is the owner of NLDPizza, Inc., a corporation located in Lubbock, Texas. Norma Dumais obtained an MBA from Texas Tech University and successfully runs a Domino’s location in Lubbock, TX. “Opening a store in Lamesa has been a goal for Domino’s for quite some time, and I am excited to be so close to our goal. I look forward to not only doing business in Lamesa, but also becoming a member of the local community.” Norma Dumais continued by saying that “Domino’s pizza not only sells delicious food but becomes part of the local neighborhoods in which we operate. I look forward to getting to know the community and assisting in any way I can.”

This development will be located in the central portion of Lamesa, near N. 4th<sup>th</sup> Street and Dallas Avenue, right next to Bush’s Chicken, on a site already owned by Lamesa Economic Development. Construction is scheduled to begin the third quarter of 2020. NLDPizza, Inc. will open this Domino’s location by May 2021.

### **About Lamesa Economic Development:**

Sean Overeynder is the executive director for Lamesa Economic Development which includes the Lamesa Economic Development Corporation (a Type A Corporation) and the Lamesa Economic Alliance Project (a Type B Corporation). If you are interested in bringing your business into the city of Lamesa, Texas, feel free to call us at (806) 872-2207 or email Sean at [Sean.Overeynder@LamesaDevelopment.org](mailto:Sean.Overeynder@LamesaDevelopment.org). *Lamesa Economic Development – We Mean Business!*