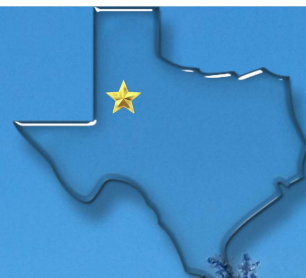




# Lamesa Economic Development

Logistics. Location. Livability.



**Retail Trade Area**  
37 Minute Drive Time

**31,000 +**

**Household Income**  
Within Retail Trade Area

**\$80,419**

*Highest Wage Occupations:  
Management, Architect & Engineering, Business &  
Financial Operations, Computer & Mathematical*

**Total Households**  
Within Retail Trade Area

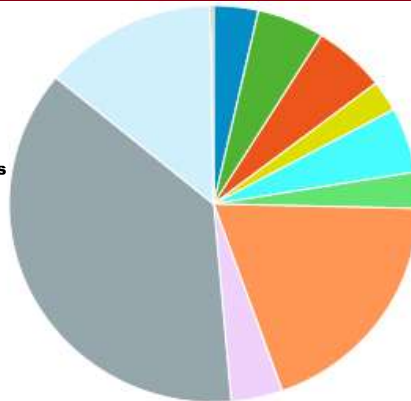
**10,721**

**7,702 Families**



**Total Employees**  
Within Retail Trade Area

- Agricultural, Forestry, Fishing
- Mining
- Construction
- Manufacturing
- Transportation and Communications
- Wholesale Trade
- Retail Trade
- Finance, Insurance and Real Estate
- Services
- Public Administration
- Unclassified



Agricultural, Forestry, Fishing	384	(SIC Range 01-09)
Mining	579	(SIC 10-14)
Construction	626	(SIC 15-17)
Manufacturing	274	(SIC 20-39)
Transportation and Communications	579	(SIC 40-49)
Wholesale Trade	321	(SIC 50-51)
Retail Trade	2,091	(SIC 52-59)
Finance, Insurance and Real Estate	444	(SIC 60-69)
Services	4,069	(SIC 70-89)
Public Administration	1,498	(SIC 90-98)
Unclassified	27	(SIC 99)



# Retail Opportunities Within Lamesa's Trade Area



LEAKAGE CATEGORY	ANNUAL TOTAL UNSATISFIED DEMAND ( \$ )
<a href="#">Department Stores</a>	<b>\$23 Million</b>
<a href="#">Limited-Service Restaurants</a>	<b>\$15.7 Million</b>
<a href="#">Full-Service Restaurants</a>	<b>\$15.6 Million</b>
<a href="#">Apparel and Accessories</a>	<b>\$12.9 Million</b>
<a href="#">Warehouse Superstores</a>	<b>\$10.4 Million</b>
<a href="#">Sporting Goods, Hobby, and Game Stores</a>	<b>\$3.8 Million</b>
<a href="#">Other General Merchandise Stores</a>	<b>\$3 Million</b>
<a href="#">Pet and Pet Supply Stores</a>	<b>\$2.8 Million</b>
<a href="#">Hotel and Other Traveler Accommodations</a>	<b>\$2.3 Million</b>
<a href="#">Drinking Establishments</a>	<b>\$1.2 Million</b>

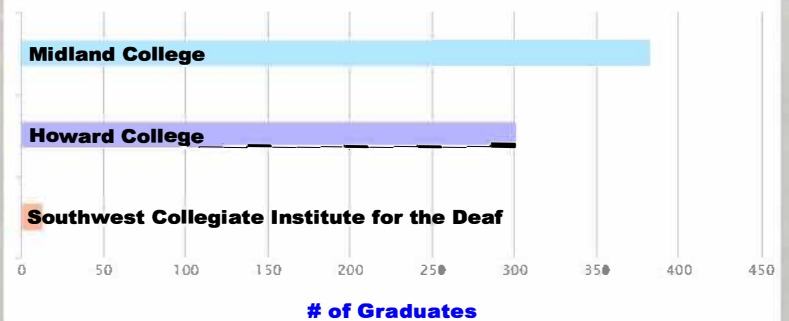
Email [Sean.Overeynder@LamesaDevelopment.org](mailto:Sean.Overeynder@LamesaDevelopment.org) for additional site specific data and analytics

## Talent Pool

### TOP 5 PROGRAMS By number of Graduates



### TOP 5 UNIVERSITIES By number of Graduates



Available Sites and Buildings can be viewed at:  
<http://www.LamesaDevelopment.org>